**Cookie Policy Eventim (Paylogic)**

**What cookies are and how they are used by See Tickets**

EVENTIM Benelux B.V. ("**Eventim**") operates, among others, the Paylogic platform ("**Paylogic**"). This cookie policy applies exclusively to the use of cookies within Paylogic, including all white-label ticket shops offered through Paylogic.

Eventim uses cookies to offer its services to you and the organizers of events, exhibitions or amusement parks ("**Organizers**"). These cookies enable you to purchase (entrance) tickets for events or exhibitions arranged by Organizers, ensure that you receive the correct content when your computer requests it and provide insight into how our services are used via third-party software such as Google Analytics.

As well as See Tickets, the Organizers of events, exhibitions or amusement parks for which you purchase tickets may also install cookies. The Organizers concerned are (jointly) responsible for those cookies. For more information, please refer to the privacy and cookie policy of the Organizer concerned.

**Cookie types**

We use different types of cookies. Some cookies are necessary for the proper functioning of the ticket shop. We only use other cookies with your consent, for example for statistics or marketing. Below we explain the categories we use.

| CATEGORY | DESCRIPTION |
|---|---|
| Functional | Functional cookies are essential to enable you to visit our website and to use its features and/or services. They also enable our website to remember choices you make, for example your username, login details and language preferences as well as any personal settings you select on pages during your visit to the website. Without these cookies, you cannot purchase any tickets or use basic features. |
| Analytical | Analytical cookies provide us with insight into the use of the ticket shop and help us to improve its performance and user-friendliness. Examples include measuring visitor numbers or analysing which pages receive a lot of visits.<br>● If analytical cookies are set in a privacy-friendly manner (for example, by anonymising data and not sharing it with third parties for advertising purposes), no consent is required. |

| | |
|---|---|
| | • If analytical cookies do process personal data or are linked to advertising platforms, we will request your consent in advance. |
| Tracking/Marketing | These cookies collect information about your browsing behaviour on our website in order to make advertisements (both on this website and on other websites you visit subsequently) relevant to you and your interests, to limit the number of times you are shown those advertisements and to help measure the effectiveness of advertising campaigns.<br><br>We only install marketing and tracking cookies once you have given your consent for this via our cookie banner. |

**Cookies which may be installed on your computer by See Tickets**

Depending on the event or the ticket shop, the following cookies may be installed. We have classified them by category so that you can see immediately whether they are necessary (no consent required) or optional (consent via our cookie banner).

Please note: organizers may install additional cookies. Please refer to their own privacy and cookie policies for more information.

**1. Functional cookies (necessary, no consent required)**

These cookies are necessary for the technical and secure functioning of the ticket shop. Without these cookies, you cannot purchase any tickets or use basic features.

| COOKIE NAME | PLATFORM | PURPOSE | DURATION |
|---|---|---|---|
| ks_access_token | Paylogic | Keeps users logged in | Session |
| ks_auth_state | Paylogic | Verifies login status | Session |
| ks_setoptin | Paylogic | Saves cookie/marketing consent | 1 year |
| ks_basket | Paylogic | Saves contents of shopping basket | 1 year |
| ks_basket_token | Paylogic | Links shopping basket to user/session | 1 year |
| ak_ | Paylogic/Akamai | Security cookie for bot and fraud detection | ~1 day |
| bm_ | Paylogic/Akamai | Security cookie for bot and traffic status | ~1 day |
| ks_cancellation_url | Paylogic | Redirects in the case of cancelled payments | Session |
| _gtmeec | Paylogic / GTM | Controls execution of tag manager | 1 year |
| receive-cookie-deprecation | Google / DoubleClick | Technical browser compatibility | 1 year |

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|---|---|---|---|
| AEC | Google | Security and fraud prevention | 6 monts |
| __cf_bm | Cloudflare / Twitter | Bot protection & traffic filtering | ~30 min |
| pl_basket | Paylogic | Tracks contents of shopping basket | Session |
| pl_basket_token | Paylogic | Authorises access to shopping basket | Session |
| pl_auth | Paylogic | Authentication status flag | Session |
| pl_queue_token | Paylogic | Controls access to APIs protected by queue | Session |
| pl_session_exp | Paylogic | Session expiry timer | Session |
| pl_storage | Paylogic | Temporary storage of resources | Session |
| pl_gtm | Paylogic | Stores initial GTM query parameters | Session |
| ks_language | Paylogic | Stores selected language | Session |
| access_token | AWS Cognito | Authentication token for Cognito resources | Session |
| auth_state | Paylogic | Auth redirect processing | Session |
| _csrf | Paylogic | CSRF protection token | Session |
| locale | Paylogic | Stores selected locale | Session |
| CraftSessionId | Paylogic | Session identifier | Session |

**2. Analytical cookies**

These cookies provide us with insight into usage and performance.

- Limited analytics (privacy-friendly, no consent required): Google Analytics, provided that IP addresses are anonymised, advertising functions are disabled and retention periods are limited.
- Analytics (consent required): as soon as links to advertisements or tracking occur.

| COOKIE NAME | PLATFORM | PURPOSE | DURATION |
|---|---|---|---|
| _ga | Google Analytics (limited) | Tracks visitor behaviour | 2 years |
| _dcid | Google Analytics (limited) | Visitor/session identifier | 2 years |
| ar_debug | Google Analytics | Debugging of analytics settings | 9 days |
| _scid | Snapchat Analytics | Tracks site interactions | 2 years |
| _scid_r | Snapchat Analytics | Tracks site interactions | 2 years |
| ttcsid | TikTok Analytics | Tracks sessions for reporting purposes | 1 year |

**3. Marketing and tracking cookies (always consent)**

These cookies measure campaigns, display personalised advertisements or track your behaviour across multiple websites. We only install these cookies once you have given your consent.

| COOKIE NAME | PLATFORM | PURPOSE | DURATION |
|---|---|---|---|
| AwinChannelCookie | Awin | Affiliate conversion tracking | 1 year |
| GUID | Tradedoubler | Affiliate conversion tracking | 1 year |
| TradeDoublerGUID | Tradedoubler | Affiliate event tracking | 2 years |
| uf | TradeTracker | Affiliate conversion tracking | 1 year |
| muc_ads | Twitter Ads | Measures Twitter advertisements | 2 years |
| personalisation_id | Twitter Ads | Advertisement personalisation & retargeting | 2 years |
| _fbp | Facebook Ads | Retargeting via Facebook Pixel | 3 months |
| oo | Facebook Ads | Tracks opt-outs/behaviour | 2 years |
| sb | Facebook Ads | Stores browser data | 2 years |
| wd | Facebook Ads | Reads screen resolution | 7 days |
| dpr | Facebook Ads | Reads device pixel ratio | 7 days |
| datr | Facebook Ads | Fraud prevention | 2 years |
| __utma | Google Analytics | Counts unique visitors | 2 years |
| __utmb | Google Analytics | Tracks session start | Session |
| __utmd | Google Analytics | Tracks visitor paths | Session |
| __utmz | Google Analytics | Stores traffic source information | Session |
| _gid | Google Analytics | Tracks page views | 1 day |
| SEARCH_SAMESITE | Google | Enforcement of CSRF mitigation | 5 months |
| IDE | Google / DoubleClick | Advertisement display & retargeting | 2 years |
| 1P_JAR | Google / DoubleClick | Stores advertisement/usage information (YouTube, etc.) | 1 month |
| _gcl_au | Google / DoubleClick | Measures conversions for advertising campaigns | 3 monts |
| HSID | Google Ads | Security & advertisement personalisation | 2 years |
| SSID | Google Ads | Security & advertisement personalisation | 2 years |

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|---|---|---|---|
| APISID | Google Ads | Security & advertisement personalisation | 2 years |
| SID | Google Ads | Security & advertisement personalisation | 2 years |
| SAPISID | Google Ads | Security & advertisement personalisation | 2 years |
| NID | Google Ads | Targeted advertisements & preferences | 6 months |
| DV | Google Ads | Displays advertisements based on search queries | 1 day |
| OTZ | Google Ads | Links activity across devices | 1 month |
| OGPC | Google Ads | Measures usage of Google Maps | 1 month |
| __Secure-1PSID | Google Ads | Builds personalised advertising profiles | 2 years |
| __Secure-3PSID | Google Ads | Builds personalised advertising profiles | 2 years |
| __Secure-1PSIDCC | Google Ads | Builds personalised advertising profiles | 2 years |
| __Secure-3PSIDCC | Google Ads | Builds personalised advertising profiles | 2 years |
| __Secure-1PAPISID | Google Ads | Builds personalised advertising profiles | 2 years |
| __Secure-3PAPISID | Google Ads | Builds personalised advertising profiles | 2 years |
| usersync | Adnexus | Synchronises advertising IDs | 3 months |
| uuid2 | Adnexus | Advertisement targeting & frequency capping | 3 months |
| anj | Adnexus | Cookie synchronisation status | 3 months |
| icu | Adnexus | Limits advertising frequency | 3 months |
| X-AB | Snap / Adobe | A/B testing & advertisement display | 1 day |
| tta_attr_id_mirror | TikTok Ads | Conversion attribution | 1 year |
| cookie-consent | TikTok Ads | Stores TikTok user tracking consent | 1 year |
| ttwid | TikTok Ads | Tracks embedded TikTok content | 1 year |
| sqzl_abs | Spotler | CDP profile for targeting | 1 month |
| sqzllocal | Spotler | CDP long-term user profile | 30 years |
| sqzl_session_id | Spotler | Session Tracking for profiling | Session |

**Changing your cookie settings (enabling, disabling or deleting cookies)**

Most web browsers offer settings to manage or delete cookies. Please consult your browser manual for more information:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Apple Safari
- Opera

More general information about cookies can be found at www.aboutcookies.org.

If you want to opt out of Google Analytics on all websites, use the Google Analytics Opt-out Add-on.

**Right to access, correct or delete your personal data**

You have the right to request access to and correction or deletion of your personal data. To do so, please refer to the contact page of the relevant Organizer of the event or exhibition. To prevent misuse, the relevant Organizer of the event or exhibition may ask you to provide adequate identification.